



PODiA

— TOWER —

NEW CAPITAL

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INTRODUCING MENASSAT DEVELOPMENTS

A BREAKTHROUGH VISION, SECOND TO NONE

Menassat is an innovative concept of real estate development, aimed at transforming the face of integrated living in Egypt while enriching every aspect of its community life. By combining the well-rounded expertise of eight individual companies into one pioneering investment hub, we open your eyes on leading knowledge, thanks to an unrivaled track-record of successes, backed-up by iconic projects, guaranteeing to set your future investment foot on solid ground. Menassat's competitive edge lies in a 360-degree outlook on life, blending contracting, real estate investment and marketing, in addition to premium finishing and interior design, ensuring to deliver the highest standards of international quality, on time, at a competitive price while catering to all your needs, under one comprehensive roof.



STARTING POINT...



NEW CAPITAL

WHY INVEST IN THE NEW ADMINISTRATIVE CAPITAL?

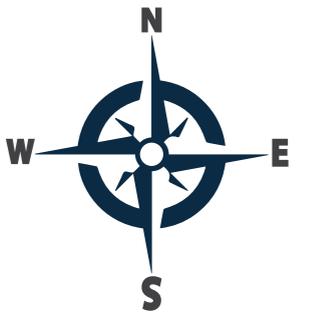
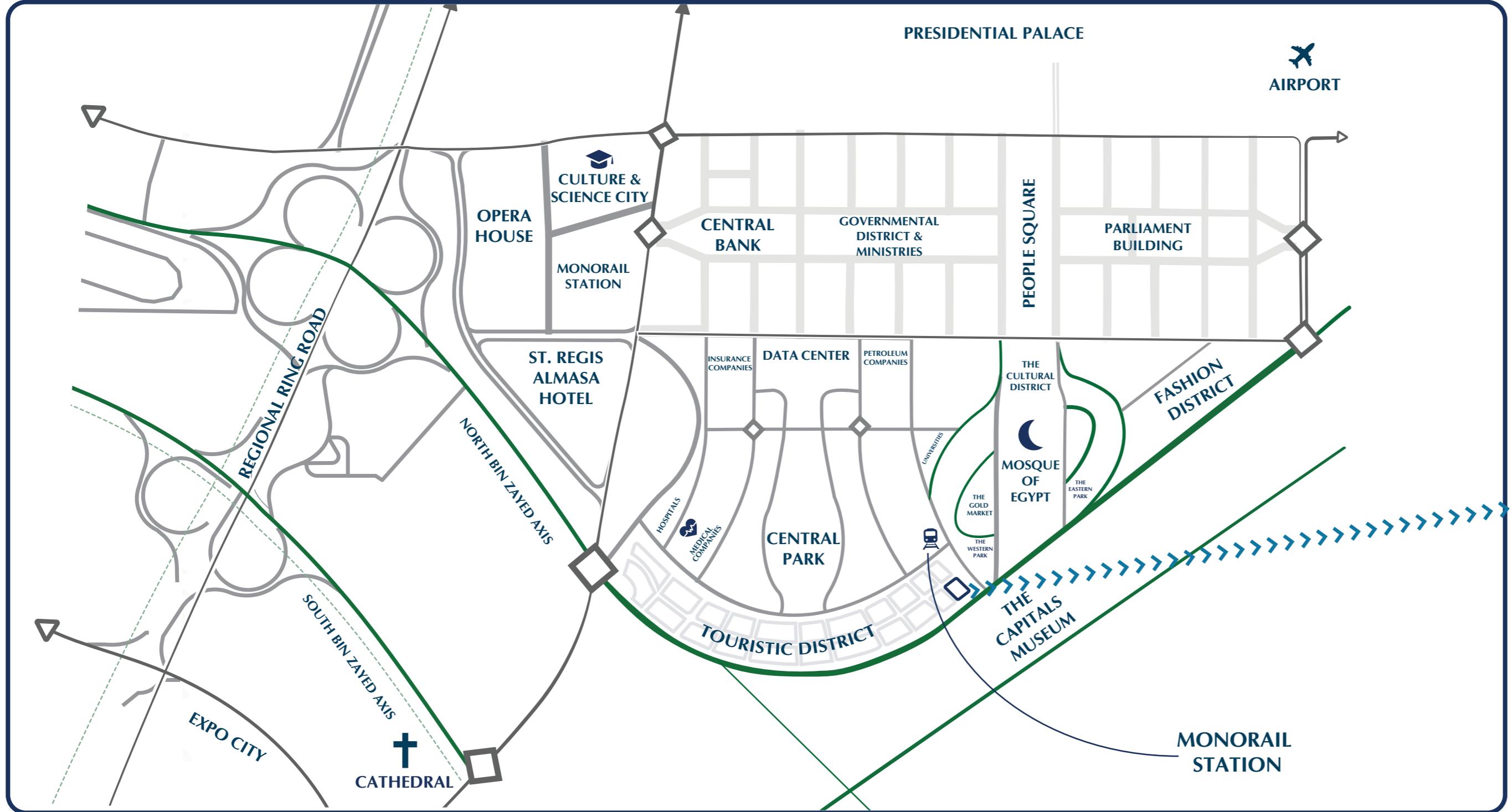
The New Administrative Capital (NAC) is a large-scale project of a capital city in Egypt that has been under construction since 2015. The new capital city lies between the regional ring road, the Cairo-Suez road and Cairo-Al Ain Al Sokhna road. It is set to help strengthen and diversify the country's economic potential by creating new destinations to live, work and visit. NAC includes residential and commercial zones as well as a range of business districts and landmarks. It is also meant to be the new home of the presidential palace, the new parliament and governmental district. In addition to exceptional features and facilities, educational institutions, smart cities, innovative utilities and transportation services all in one place.



PODIA TOWER

A LOCATION LIKE NEVER BEFORE

Launched by Menassat Developments in cooperation with the engineering consultant Pinnacle Egypt, Podia Tower is one of the tallest commercial, administrative and medical towers at Downtown New Capital (Touristic District), occupying a total area of 19,782 meters and encompassing 25 floors, 3 basements and a ground floor.



THE LOCATION

Podia Tower is located directly on the northern axis of Mohammed Bin Zayed, in close proximity to the central business district and only a few minutes away from Al Massa Hotel. To the northeast of the tower are the Ministry Quarter, Parliament Building and government agencies & institutions. The tower is also privileged with views of the Green River and the Central Park. From the south, Podia Tower enjoys a full panoramic view of the Embassies neighborhood.



FAMOUS LANDMARKS NEAR THE PROJECT



GOLD AND
JEWELRY MARKET



EGYPT'S
GRAND MOSQUE



MONORAIL
STATION



NEW CAPITAL
MUSEUM



GOVERNMENTAL AND
FINANCIAL DISTRICT



GREEN RIVER AND
WESTERN CULTURAL PARK

THE ULTIMATE MIX

COMMERCIAL





CLINICS

OFFICES



QDIA

FACILITIES AND AMENITIES

BRILLIANCE IN EVERY DETAIL



180-DEGREE
VIEW



VIP LOBBY



WATER FEATURE /
INTERNAL PLAZA



OFFICE
TERRACES



OUTDOORS
FOOD COURT



POWER SAVING
TECHNOLOGY
SYSTEM



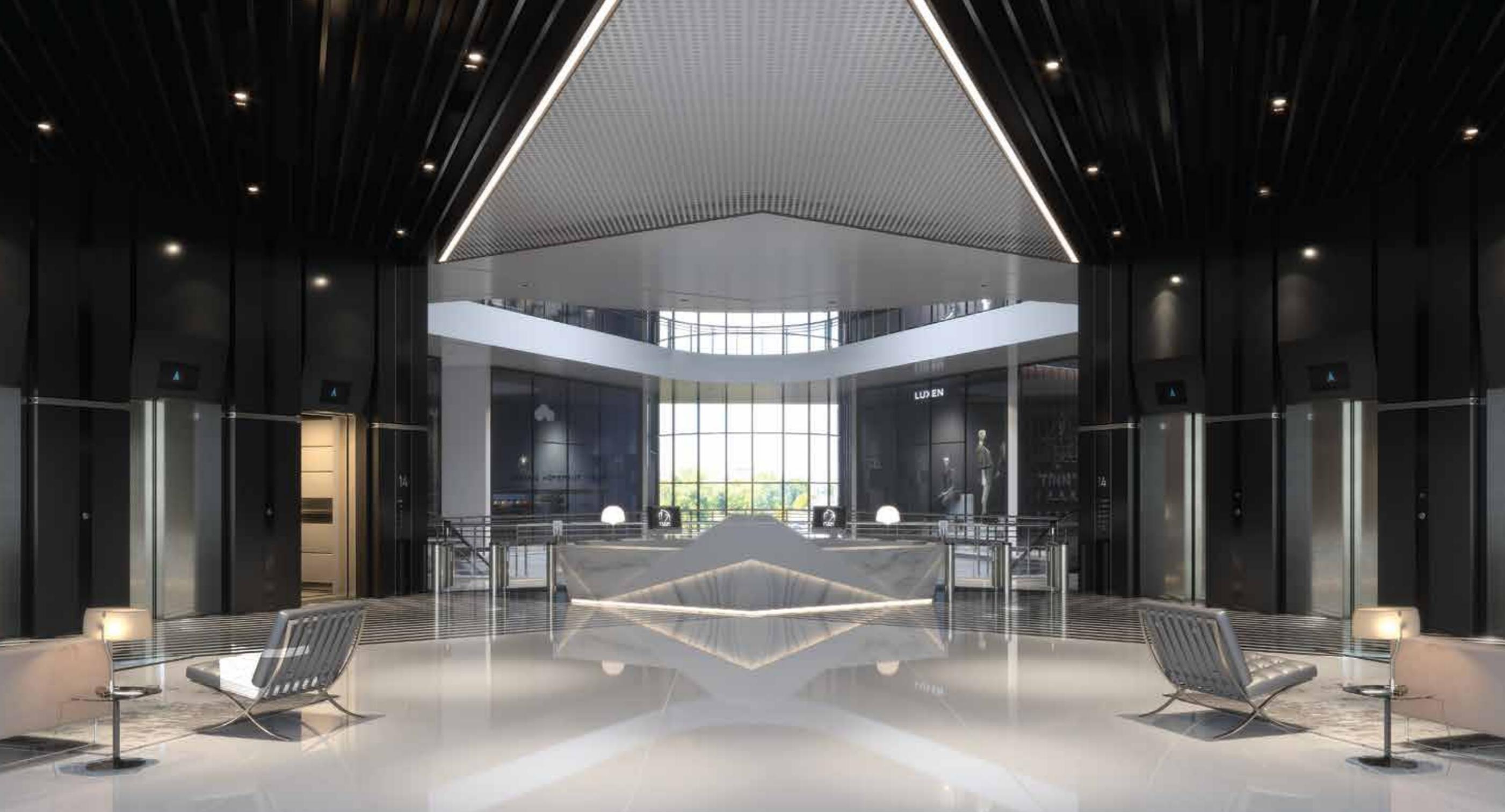
SMART
MECHANICAL
PARKING
SYSTEM



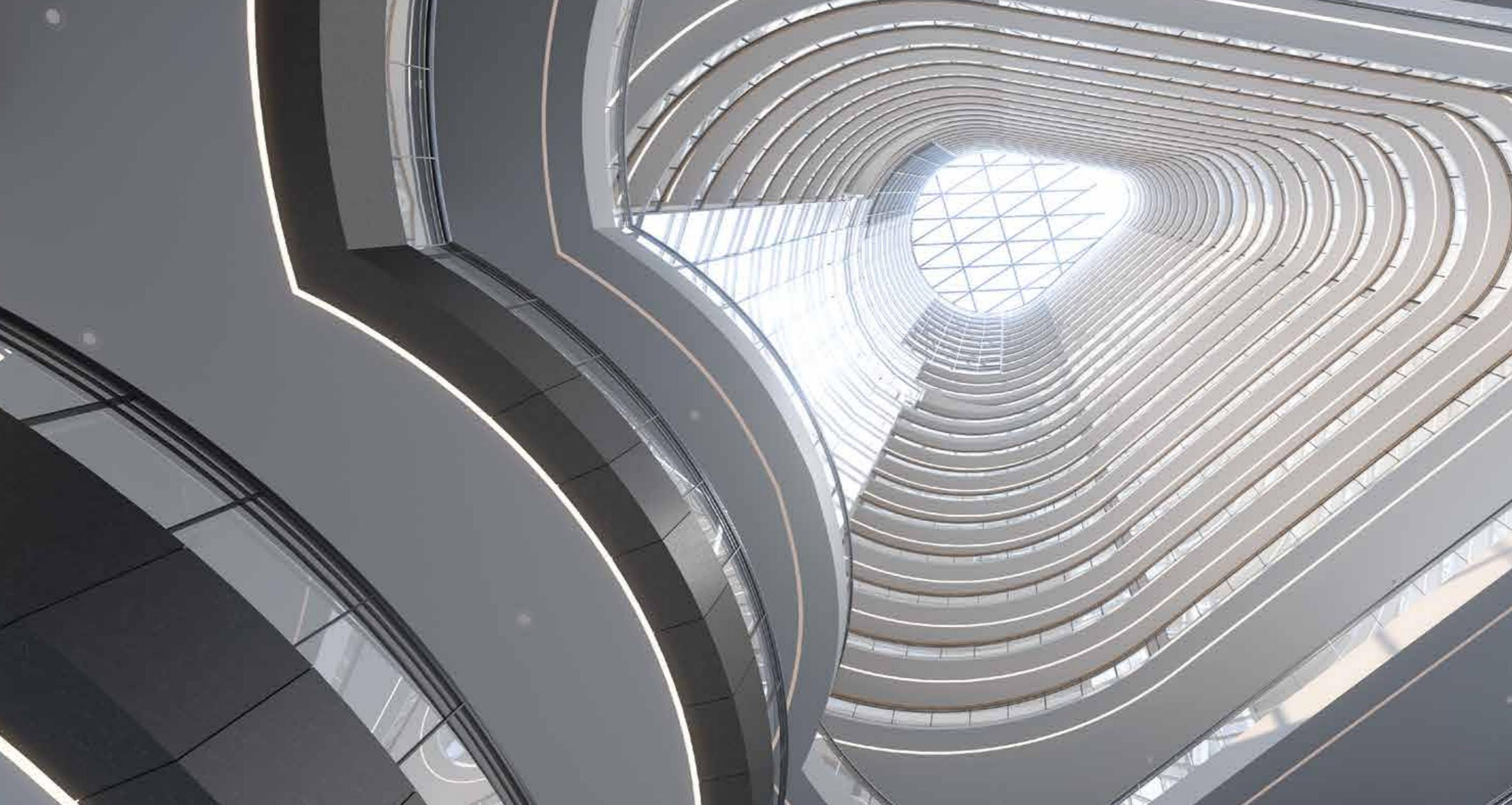
SMART
BUILDING
TECHNOLOGY



**FLYING
OFFICES**



ENTRANCE & VIP LOUNGE



ATRIUM
FULL
DAYLIGHT

THE POWER OF PARTNERSHIPS



Sabbour Consulting is one of the leading multidisciplinary consultancy firms in the Middle East. The company has been established in 1957; and for the past 65 years, it has successfully conducted numerous multidisciplinary projects in Egypt and abroad for a range of clients including governmental organizations, NGOs and private sectors.



Pinnacle was founded in 2015 by Arch. Sherif Seleem who has over 30 years of experience in managing and directing international engineering consultancies, real estate development companies and international project management firms. Arch. Sherif Seleem is also the former advisor to the Minister of Housing for national projects in Egypt, designer of El Alamein City Towers and the iconic tower.



Established in Abu Dhabi in 2009, Eltizam Asset Management underwent a restructuring into the current group of companies in 2014, to better serve its clients with a more integrated suite of real estate services with operations in Egypt, UAE and Oman employing over 4,000 exceptional people. Eltizam Group is a technology-driven investment company focused on the built asset environment, with significant investments in facilities management, real estate management, energy management Prop-Tech, intelligent building technology, and disruptive technology.

DISCLAIMERS

1. The rendered images are the artist's impression, actual product may vary.
2. Amenities are for illustration purpose only, amenities locations may change without prior notice.
3. The developer reserves the right to make revisions and changes.



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